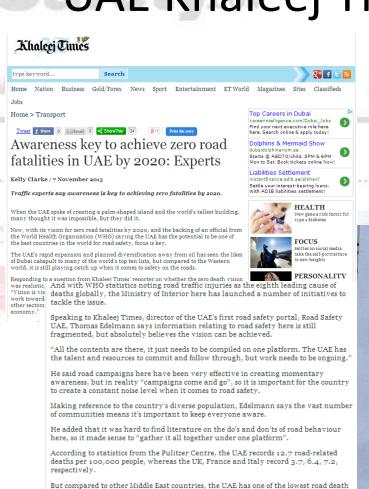
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Traffic experts say awareness is key to achieving zero fatalities by 2020

Kelly Clarke

DUBAI - When the UAE spoke of creating a palm-shaped island and the world's tallest building, many thought it was impossible. But they did it.

countries in the world for road people from all ages, was also key. safety, focus is key.

The UAE's rapid expansion and planned diversification away from oil has seen the likes of Dubai catapult to many of the

Ministry of Interior's initiatives for all the emirates.'

Focusing on Dubai, Al Banna said the RTA's strategy is focused on three main factors: Engineering, enforcement, and education.

He said the growing infrastructure and ongoing works to build footbridges and improve road qual-Now, with its vision for zero ity was an important factor contribroad fatalities by 2020, and the uting to their 2020 vision of zero backing of an official from the road deaths, but added the efforts of World Health Organisation the Dubai Police in enforcing road (WHO) saying the UAE has the laws, and ongoing programmes in potential to be one of the best many departments here, to educate kelly@khaleejtimes.com

Hussain Mohammed Al Banna

ABU DHABI — His Highness ordinary session of the 15th Shaikh Mohammed bin Rashid Legislative Chapter on Novem-Al Maktoum, Vice-President ber 11.

and Prime Minister of the UAE Shaikh Mohammed will deand Ruler of Dubai, will open liver a key speech on behalf o the third ordinary session of the UAE President on develop 15th Legislative Chapter of the ments and important ev Federal National Council nationwide. The FNC will ele (FNC) next Monday in the pres- a panel to prepare a reply ence of Crown Princes, Deputy the inaugural speech of Mohammed Ahmed Al M

itary officials and members of the diplomatic corps accredited in the country. Earlier, the President, His ership in the council,

Highness Shaikh Khalifa bin that Emiratis have confid Zayed Al Nahyan, issued a Fed- in the FNC, which addres eral decree calling for the re- sues of development an convening of the third FNC fare in the UAE. - Wam

Speaker of the FNC, comme

Focusing on Dubai. Al Banna said the RTA's strategy is focused on three main factors: Engineering, enforcement, and education.

He said the growing infrastructure and ongoing works to build footbridges and improve road quality was an important factor contributing to their 2020 vision of zero road deaths, but added the efforts of the Dubai Police in enforcing road laws, and ongoing programmes in many departments here, to educate people from all ages, was

rates with Saudi Arabia coming in at 24.8 deaths per 100,000 people, and 30.4 deaths

According to Al Banna, the road death rate in Dubai has dropped considerably, by

"This is due to many of the Ministry of Interior's initiatives for all the emirates."

kelly@khaleejtimes.com

about 60 per cent, since 2006.

also key.