

Total	Gender		Age Group (1)					Age Group (2)			UAE Nationality				
	Male	Female	18 to 24	25 to 29	30 to 34	35 to 39	40+	18 to 29	30 to 39	40+	Emirati	Arab Expat	Asian	Westerner	Other

kq1. How would you describe your concentration levels while driving?

	Base	1007	735	272	99	284	219	144	262	383	363	262	141	219	575	53	20
I am always fully focused behind the wheel	667		492	175	57	180	147	101	182	236	248	182	104	118	401	33	11
I occasionally get distracted from my driving	290		207	83	37	78	62	42	71	115	104	71	26	87	150	19	7
I regularly get distracted while driving	51		36	14	5	26	9	1	9	31	10	9	11	14	23	1	2

kq2abc. Please select what has distracted you from being focused on your driving in the UAE? (please select all that apply)

	Base	1007	735	272	99	284	219	144	262	383	363	262	141	219	575	53	20
OWN BEHAVIOR - NET	895		657	238	90	260	197	132	216	351	328	216	122	198	513	44	17
Adjusting the air conditioning	341		247	94	33	90	81	48	89	123	129	89	52	74	186	21	8
Changing the radio station/entertainment system	400		306	94	44	117	81	53	105	161	134	105	66	78	232	20	4
Reading a map/checking SatNav	252		186	66	28	101	51	28	44	129	78	44	40	58	136	14	5
Eating and drinking	200		154	47	28	65	39	27	41	93	66	41	30	49	109	10	3
Lighting/smoking/extinguishing a cigarette	106		92	14	15	35	17	16	23	51	33	23	27	36	35	5	2
Putting on make up	48		29	19	4	18	15	5	7	22	19	7	5	12	29	1	1
Reaching for objects in the car	250		181	69	32	61	46	46	66	92	92	66	43	64	122	14	8
Hands-free phone calls	188		139	49	14	54	40	27	53	68	67	53	11	41	125	6	6
Using my mobile for phone calls, reading texts	298		234	64	26	89	58	54	70	115	112	70	37	67	171	12	11
Checking social media sites such as Facebook, Twitter and Instagram	90		70	20	8	42	15	15	11	49	30	11	7	28	50	6	1
BEHAVIOR OF OTHERS - NET	702		500	203	62	202	159	100	179	264	259	179	84	153	419	34	10
Passengers speaking to you	440		321	119	29	129	109	53	121	157	162	121	47	71	290	26	7
Poorly behaved children	345		238	107	34	95	72	59	85	129	131	85	52	91	180	15	7
Children watching DVDs	58		47	11	6	24	11	6	11	30	17	11	-	20	37	-	1
EXTERNAL FACTORS - NET	908		660	248	83	266	190	120	249	349	310	249	121	192	530	51	15
Complex road systems	331		231	100	31	91	79	38	92	122	117	92	41	59	196	27	8
Road signs	322		235	88	27	98	74	42	81	126	116	81	46	69	176	25	6
Advertising billboards	211		156	55	21	77	37	31	46	98	67	46	29	48	122	8	4
Behavior of other drivers	592		427	165	44	151	126	85	186	195	211	186	63	121	356	41	10
Supercars and other specialist vehicles	178		132	46	19	55	39	25	38	75	65	38	23	31	115	5	3
The UAE skyline	77		62	15	14	24	10	12	17	38	23	17	11	21	41	3	1
Slowing down to view a traffic accident	210		157	52	31	69	29	20	60	100	49	60	26	46	133	3	1
NO ANSWER	14		10	3	1	4	4	3	1	5	7	1	-	1	12	*	-

kq3. Have you ever been in a collision whilst driving in the UAE?

	Base	1007	735	272	99	284	219	144	262	383	363	262	141	219	575	53	20
Yes	355		281	73	36	86	75	50	107	122	125	107	68	95	166	20	6
No	652		454	199	63	197	144	94	155	260	237	155	73	124	408	33	14

Total	Gender		Age Group (1)					Age Group (2)			UAE Nationality				
	Male	Female	18 to 24	25 to 29	30 to 34	35 to 39	40+	18 to 29	30 to 39	40+	Emirati	Arab Expat	Asian	Westerner	Other

kq4. What helps you to concentrate while on the road?(please select all that apply)

	Base	1007	735	272	99	284	219	144	262	383	363	262	141	219	575	53	20
Being alone	518	364	154	56	139	116	69	138	195	185	138	74	112	294	30	7	
Coffee or caffeinated drinks	171	140	32	17	53	39	18	45	70	57	45	27	52	82	7	4	
SatNav	113	92	21	18	44	26	6	19	61	32	19	39	29	35	9	1	
Listening to the radio	334	244	89	32	97	69	46	89	129	115	89	26	58	219	21	9	
Police presence	214	158	56	19	64	48	33	49	83	81	49	32	43	126	10	3	
Presence of speed cameras	292	204	88	23	76	63	57	73	98	121	73	27	56	188	13	8	
Proximity of reckless drivers	241	172	69	20	60	37	47	77	80	84	77	35	80	105	12	9	
Speed limiters	298	218	81	20	96	67	43	72	116	110	72	29	64	186	9	10	
Talking to a passenger	88	67	21	3	28	17	16	24	31	33	24	3	14	67	3	1	

kq5. What do you believe are the biggest causes of road accidents? (Select up to 3)

	Base	1007	735	272	99	284	219	144	262	383	363	262	141	219	575	53	20
Drivers being distracted	471	338	133	38	130	112	68	123	168	181	123	69	117	256	22	8	
Driving too fast	686	484	202	50	194	148	100	194	244	248	194	107	148	378	40	14	
Driving too close to vehicle in front (tailgating)	561	434	127	49	133	114	94	171	182	208	171	90	112	312	39	9	
Driving in the wrong lane	184	145	38	15	50	48	28	41	66	76	41	16	34	118	12	4	
Frequent lane changes	324	246	78	30	92	58	35	108	122	94	108	45	46	209	20	5	
Complex road systems (eg. Roundabouts)	84	62	22	11	30	16	11	16	41	27	16	14	26	37	6	2	
Motorcycles snaking in-between cars	101	69	32	18	29	19	11	25	47	29	25	8	25	63	3	3	
Pedestrians	69	52	17	14	27	10	6	12	40	17	12	27	13	27	1	1	
Children playing on the streets	38	23	15	11	10	9	2	6	21	11	6	-	13	24	1	-	
Bright sun	29	18	11	3	8	4	2	11	12	7	11	5	13	10	1	-	
Bad weather (e.g. heavy rain, sandstorms, fog)	146	97	49	11	48	34	22	31	59	57	31	12	34	88	5	7	

kq6. Do you believe there are more reckless drivers on the roads in the UAE than 5 years ago?

	Base	1007	735	272	99	284	219	144	262	383	363	262	141	219	575	53	20
Yes	600	429	172	57	151	136	87	169	207	224	169	77	108	374	32	9	
No	190	160	31	20	53	37	35	46	72	72	46	22	65	84	15	4	
Don't know	217	147	69	23	80	45	22	47	103	67	47	41	45	117	6	7	

Gender

	Base	1007	735	272	99	284	219	144	262	383	363	262	141	219	575	53	20
Male	735	735	-	65	193	157	110	210	257	268	210	114	165	408	33	14	
Female	272	-	272	34	91	61	33	52	125	95	52	27	53	167	20	5	

Age Group (1)

	Base	1007	735	272	99	284	219	144	262	383	363	262	141	219	575	53	20
18 to 24	99	65	34	99	-	-	-	-	99	-	-	9	24	64	-	3	
25 to 29	284	193	91	-	284	-	-	-	284	-	-	29	65	173	9	8	
30 to 34	219	157	61	-	-	219	-	-	-	219	-	31	41	134	8	4	
35 to 39	144	110	33	-	-	-	144	-	-	144	-	15	39	79	9	2	
40+	262	210	52	-	-	-	-	262	-	-	262	58	50	124	26	3	

Age Group (2)

	Base	1007	735	272	99	284	219	144	262	383	363	262	141	219	575	53	20

	Gender			Age Group (1)					Age Group (2)			UAE Nationality				
	Total	Male	Female	18 to 24	25 to 29	30 to 34	35 to 39	40+	18 to 29	30 to 39	40+	Emirati	Arab Expat	Asian	Westerner	Other
18 to 29	383	257	125	99	284	-	-	-	383	-	-	37	89	237	9	10
30 to 39	363	268	95	-	-	219	144	-	-	363	-	45	80	213	17	7
40+	262	210	52	-	-	-	-	262	-	-	262	58	50	124	26	3
UAE Nationality																
Base	1007	735	272	99	284	219	144	262	383	363	262	141	219	575	53	20
Emirati	141	114	27	9	29	31	15	58	37	45	58	141	-	-	-	-
Arab Expat	219	165	53	24	65	41	39	50	89	80	50	-	219	-	-	-
Asian	575	408	167	64	173	134	79	124	237	213	124	-	-	575	-	-
Westerner	53	33	20	-	9	8	9	26	9	17	26	-	-	-	53	-
Other	20	14	5	3	8	4	2	3	10	7	3	-	-	-	-	20
UAE Emirates																
Base	1007	735	272	99	284	219	144	262	383	363	262	141	219	575	53	20
Abu Dhabi	268	213	55	28	81	48	36	76	109	83	76	54	100	101	13	-
Dubai	443	306	137	34	121	114	69	106	154	183	106	61	50	289	31	12
Sharjah	188	142	47	24	46	38	25	55	70	63	55	18	39	129	1	1
Other Emirates	107	74	33	14	36	20	13	25	49	33	25	8	29	56	8	7

	Total	Gender		Age Group (1)					Age Group (2)			UAE Nationality				
		Male	Female	18 to 24	25 to 29	30 to 34	35 to 39	40+	18 to 29	30 to 39	40+	Emirati	Arab Expat	Asian	Westerner	Other
Marital Status																
Base	1007	735	272	99	284	219	144	262	383	363	262	141	219	575	53	20
Single	344	242	102	90	164	54	22	14	254	76	14	39	90	197	10	8
Married - with children	524	400	124	3	80	126	97	217	83	224	217	99	109	283	26	7
Married - no children	116	80	36	4	39	37	21	15	43	58	15	2	12	89	9	4
Other	24	13	10	2	2	1	4	15	3	5	15	2	8	6	8	1
Employment Status																
Base	1007	735	272	99	284	219	144	262	383	363	262	141	219	575	53	20
Working	803	639	164	46	209	193	127	229	254	320	229	112	161	473	41	17
Not working	204	97	107	53	75	26	17	33	128	43	33	29	58	102	12	3

	Total	UAE Emirates				Marital Status				Employment Status	
		Abu Dhabi	Dubai	Sharjah	Other Emirates	Single	Married - with children	Married - no children	Other	Working	Not working
kq1. How would you describe your concentration levels while driving?											
Base	1007	268	443	188	107	344	524	116	24	803	204
I am always fully focused behind the wheel	667	174	295	128	70	207	373	67	19	549	118
I occasionally get distracted from my driving	290	75	130	53	31	113	127	46	4	226	64
I regularly get distracted while driving	51	19	19	7	6	24	23	3	1	29	22
kq2abc. Please select what has distracted you from being focused on your driving in the UAE? (please select all that apply)											
Base	1007	268	443	188	107	344	524	116	24	803	204
OWN BEHAVIOR - NET	895	231	397	163	104	316	457	104	18	719	176
Adjusting the air conditioning	341	77	160	66	38	121	172	41	7	271	70
Changing the radio station/entertainment system	400	100	181	73	46	141	197	53	10	324	76
Reading a map/checking SatNav	252	73	106	41	32	95	122	28	6	201	51
Eating and drinking	200	53	79	44	25	76	92	28	4	158	42
Lighting/smoking/extinguishing a cigarette	106	39	40	12	14	39	59	6	3	82	24
Putting on make up	48	16	17	7	9	16	23	9	-	42	6
Reaching for objects in the car	250	75	101	47	28	98	123	26	3	201	49
Hands-free phone calls	188	44	92	36	16	60	97	28	3	156	32
Using my mobile for phone calls, reading texts	298	73	126	67	32	100	153	39	6	253	45
Checking social media sites such as Facebook, Twitter and Instagram	90	24	38	17	12	46	36	8	1	80	11
BEHAVIOR OF OTHERS - NET	702	186	293	132	92	244	366	78	14	559	143
Passengers speaking to you	440	97	202	91	50	157	220	56	8	357	83
Poorly behaved children	345	105	134	57	48	108	203	25	8	276	69
Children watching DVDs	58	15	20	10	12	22	30	5	*	50	8
EXTERNAL FACTORS - NET	908	242	401	169	97	312	469	108	19	733	175
Complex road systems	331	65	166	67	33	118	165	40	9	258	73
Road signs	322	75	145	61	42	118	161	38	6	263	59
Advertising billboards	211	65	90	35	21	84	93	30	4	178	33
Behavior of other drivers	592	159	256	117	60	169	329	77	17	494	98
Supercars and other specialist vehicles	178	44	70	45	18	68	84	20	5	151	27
The UAE skyline	77	24	30	13	11	34	32	11	*	63	14
Slowing down to view a traffic accident	210	48	87	54	21	80	99	24	7	166	44
NO ANSWER	14	5	1	6	1	3	10	1	-	10	4
kq3. Have you ever been in a collision whilst driving in the UAE?											
Base	1007	268	443	188	107	344	524	116	24	803	204
Yes	355	87	167	63	37	101	197	42	14	289	66
No	652	181	276	125	70	242	326	74	10	514	138

	Total	UAE Emirates				Marital Status				Employment Status	
		Abu Dhabi	Dubai	Sharjah	Other Emirates	Single	Married - with children	Married - no children	Other	Working	Not working
kq4. What helps you to concentrate while on the road?(please select all that apply)											
Base	1007	268	443	188	107	344	524	116	24	803	204
Being alone	518	114	245	105	53	194	248	64	12	406	111
Coffee or caffeinated drinks	171	58	61	29	24	67	79	20	5	147	24
SatNav	113	38	55	9	11	49	57	7	-	82	31
Listening to the radio	334	83	157	65	29	105	164	57	8	276	57
Police presence	214	75	82	33	24	66	115	24	8	180	34
Presence of speed cameras	292	80	127	51	35	82	160	41	9	248	44
Proximity of reckless drivers	241	67	94	50	29	70	140	22	9	190	51
Speed limiters	298	73	143	49	34	91	166	35	7	246	52
Talking to a passenger	88	23	34	21	9	24	54	10	1	75	14
kq5. What do you believe are the biggest causes of road accidents? (Select up to 3)											
Base	1007	268	443	188	107	344	524	116	24	803	204
Drivers being distracted	471	119	218	93	41	163	248	52	8	384	88
Driving too fast	686	168	313	129	75	224	370	75	18	553	133
Driving too close to vehicle in front (tailgating)	561	156	245	106	54	165	320	65	12	463	99
Driving in the wrong lane	184	46	87	26	24	55	94	26	8	154	29
Frequent lane changes	324	93	155	56	20	104	175	40	6	262	62
Complex road systems (eg. Roundabouts)	84	31	26	16	12	40	31	10	3	62	23
Motorcycles snaking in-between cars	101	15	49	21	16	34	49	10	7	69	32
Pedestrians	69	30	18	7	14	33	32	4	*	47	22
Children playing on the streets	38	10	10	8	9	21	11	5	1	24	14
Bright sun	29	9	5	10	5	10	15	2	2	22	7
Bad weather (e.g. heavy rain, sandstorms, fog)	146	40	63	27	16	46	73	24	3	112	33
kq6. Do you believe there are more reckless drivers on the roads in the UAE than 5 years ago?											
Base	1007	268	443	188	107	344	524	116	24	803	204
Yes	600	139	283	114	64	202	320	64	13	498	103
No	190	59	78	34	19	61	100	21	8	150	40
Don't know	217	69	83	41	24	80	104	30	2	155	61
Gender											
Base	1007	268	443	188	107	344	524	116	24	803	204
Male	735	213	306	142	74	242	400	80	13	639	97
Female	272	55	137	47	33	102	124	36	10	164	107
Age Group (1)											
Base	1007	268	443	188	107	344	524	116	24	803	204
18 to 24	99	28	34	24	14	90	3	4	2	46	53
25 to 29	284	81	121	46	36	164	80	39	2	209	75
30 to 34	219	48	114	38	20	54	126	37	1	193	26
35 to 39	144	36	69	25	13	22	97	21	4	127	17
40+	262	76	106	55	25	14	217	15	15	229	33
Age Group (2)											
Base	1007	268	443	188	107	344	524	116	24	803	204

	UAE Emirates					Marital Status				Employment Status	
	Total	Abu Dhabi	Dubai	Sharjah	Other Emirates	Single	Married - with children	Married - no children	Other	Working	Not working
18 to 29	383	109	154	70	49	254	83	43	3	254	128
30 to 39	363	83	183	63	33	76	224	58	5	320	43
40+	262	76	106	55	25	14	217	15	15	229	33
UAE Nationality											
Base	1007	268	443	188	107	344	524	116	24	803	204
Emirati	141	54	61	18	8	39	99	2	2	112	29
Arab Expat	219	100	50	39	29	90	109	12	8	161	58
Asian	575	101	289	129	56	197	283	89	6	473	102
Westerner	53	13	31	1	8	10	26	9	8	41	12
Other	20	-	12	1	7	8	7	4	1	17	3
UAE Emirates											
Base	1007	268	443	188	107	344	524	116	24	803	204
Abu Dhabi	268	268	-	-	-	103	139	22	5	217	51
Dubai	443	-	443	-	-	143	225	64	10	361	82
Sharjah	188	-	-	188	-	58	106	20	4	146	43
Other Emirates	107	-	-	-	107	40	53	10	4	80	27

		UAE Emirates				Marital Status				Employment Status		
Total		Abu Dhabi	Dubai	Sharjah	Other Emirates	Single	Married - with children	Married - no children	Other	Working	Not working	
Marital Status												
	Base	1007	268	443	188	107	344	524	116	24	803	204
	Single	344	103	143	58	40	344	-	-	-	250	93
	Married - with children	524	139	225	106	53	-	524	-	-	435	89
	Married - no children	116	22	64	20	10	-	-	116	-	101	15
	Other	24	5	10	4	4	-	-	-	24	18	6
Employment Status												
	Base	1007	268	443	188	107	344	524	116	24	803	204
	Working	803	217	361	146	80	250	435	101	18	803	-
	Not working	204	51	82	43	27	93	89	15	6	-	204